

Mark Doerr

Partner, Greenspoon Marder LLP



Mark Doerr is a Litigation and Intellectual Property partner in the New York office of Greenspoon Marder. Mark is a litigator who also serves as adviser and outside general counsel to companies and individuals in an array of situations and industries. He works with businesses and people in highly regulated industries, technology start-ups, financial institutions, and publicly traded companies, among other spaces.

Mr. Doerr is an experienced intellectual property lawyer who counsels and represents clients in matters of trade secrets, trademark infringement prosecution and defense, and other unfair competition-related claims. He advises and represents businesses and individuals in First Amendment matters, involving false light, rights of publicity, defamation, and other reputational-related issues affecting both subjects of published content and publishers. Mr. Doerr also advises clients in patent disputes and litigation.

A happy New Yorker, Mark proudly serves New York City. He is a member of the New York City Bar Association's New York City affairs committee. He also provides pro bono legal services to individuals in New York and New Jersey in immigration proceedings. In addition, he serves as an adviser and legal counsel to the Washington Square Park Conservancy, a 501(c)(3) organization helping New York's Washington Square Park thrive. Mark is a member of the New York Intellectual Property Law Association and the New York Volunteer Lawyers for the Arts. He also serves on the board of directors of the Maya Health Alliance, a 501(c)(3) non-profit that operates medical programs in Guatemala.

Mr. Doerr earned his law degree from Columbia Law School, with honors as a Harlan Fiske Stone Scholar, and was the Articles Editor for the Columbia Human Rights Law Review. He graduated with a bachelor's degree in philosophy with distinction from the University of Illinois at Urbana-Champaign and was an Edmund J. James Scholar.

After law school, Mark served as an inaugural law clerk to the Honorable Pamela K. Chen of the United States District Court for the Eastern District of New York.

Mr. Doerr is admitted to practice law in the States of New York and Illinois and federal district and circuit courts around the country.



Kathryn DeBord – DISCO

Kathryn DeBord is DISCO’s Vice President of Product Strategy, where she works within the product team to help strategize how DISCO can change how legal is practiced and delivered using technology.

Prior to joining DISCO, Ms. DeBord served as the Global Chief Innovation Officer of a large international law firm. In that role, Ms. DeBord lead an international cross-disciplinary team dedicated to legal service delivery innovation.

Before joining the world of legal innovation, Ms. DeBord was a commercial litigation partner and a trial attorney specializing in complex contract, patent, and IP licensing matters, as well as consumer class action defense at an AMLAW 50 firm.

Ms. DeBord has extensive experience serving as an advisor to various companies and legal innovation initiatives, as a guest lecturer to law schools teaching legal innovation and the business of law, and as a speaker on legal innovation.



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Joshua Simmons is a well-established and nationally recognized appellate and trial court litigator, who has been lauded as an “exceptional,” “forceful,” and “creative” “brainiac” (*Chambers*), “Top Attorney” (*Law360*), and “big-picture thought leader” (*WTR*). This “Intellectual Property Superhero” (*CLS*) has been named one of the “500 leading litigators in America” (*Lawdragon*) for his wins in every kind of IP litigation and related commercial disputes. As a “Power Lawyer” (*THR*) and “Trailblazer” (*NLJ*), he is sought after for complex cases and those of first impression; IP counseling; strategic portfolio management; as well as regulatory and legislative policy advice. His eye-catching litigations involve a range of media and technologies. In the field of artificial intelligence, Josh is a leader both in the courtroom and outside of it. In 2021, he won a \$30 million trade secret and unfair competition verdict in a case in which the jury found that the defendant used the technology of its competitor to train its AI models. He also has litigated multiple copyright cases concerning whether an AI’s use of content is fair use, and frequently counsels clients and lectures on the intellectual property implications of AI. In addition, Josh vice-chairs the Intellectual Property Owners Association’s Artificial Intelligence & New Emerging Technologies Committee, is a member of the ABA Section of Intellectual Property’s Artificial Intelligence & Machine Learning Task Force, and chaired the Artificial Intelligence Subcommittee for the Second Circuit Judicial Conference’s 2022 Program Planning Committee.