



Drew Hirshfeld - Schwegman Lundberg & Woessner, P.A.

Mr. Hirshfeld was a long-tenured employee of the United States Patent and Trademark Office (USPTO), and was named one of *Managing IP's* Top 50 Most Influential People in IP in 2021 (Managing IP is part of the Euromoney Institutional Investor PLC group). Mr. Hirshfeld began his career at the USPTO as a Patent Examiner in 1994, and has held a variety of senior management positions. He was named Commissioner for Patents in 2015, and performed the functions and duties of the Under Secretary of Commerce for Intellectual Property and Director of the USPTO from January 2021 to April 2022. Most recently, Mr. Hirshfeld served as Acting Deputy Under Secretary of Commerce for Intellectual Property and Acting Deputy Director.

Mr. Hirshfeld brings a wealth of patent prosecution and litigation experience to Schwegman Lundberg & Woessner. His achievements included leading the USPTO's response to the Supreme Court's 2021 *Arthrex* decision by implementing a new process for Director review of final written decisions from the USPTO's Patent Trial and Appeal Board; serving on the USPTO's Precedential Opinion Panel to decide issues of exceptional importance to the Patent Trial and Appeal Board; and overseeing extensive patent prosecution training for patent examiners and members of the public. Mr. Hirshfeld is a frequent public speaker on important intellectual property issues and will be doing a variety of work for SLW, including expert consultation and [witness services](#) on USPTO processes and procedures.

While performing the functions and duties of the Under Secretary of Commerce for Intellectual Property and Director of the USPTO, Mr. Hirshfeld was responsible for more than 13,000 employees and an annual budget of more than \$4 billion. He was also responsible for all USPTO functions related to the examination and issuance of all patents. In addition, he championed the USPTO's mentoring program.



Joy Goudie – Goudie PLLC

Joy Goudie is currently an independent board member at Daxor Corporation and principle at Goudie, PLLC, following twelve years as Senior Patent Counsel for Revlon leading cross-functional teams in the US and Spain as well as serving as Vice President managing Revlon's global R&D portfolio. Prior to Revlon she served as Patent Counsel at Wyeth Pharmaceuticals. Joy is a published scientist and a researcher who worked on new drug development before becoming a patent attorney. Her current firm focuses on patent prosecution and preparation, counseling start-up companies on IP protection, and labeling and claims counseling within US regulatory agencies.



Clint Mehall - Davidson, Davidson & Kappel LLC

Clint is partner at Davidson, Davidson & Kappel LLC in New York City where he has prosecuted hundreds of U.S. patent applications from filing to issuance, taking into consideration patent analytics for efficient prosecution without unnecessarily narrowing the claims. During prosecution, he tries to identify when a patent examiner will not issue claims of a reasonable scope, and has filed over a hundred appeals with the USPTO. He has many more wins than losses when his appeals reach the Patent Trial and Appeals Board.