

# Jeffrey L. Snow

Partner



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Jeffrey L. Snow is the chair of Pryor Cashman's Patent Practice and a member of the firm's Intellectual Property and Litigation Groups. Jeffrey combines deep intellectual property prosecution and counseling knowledge with significant commercial litigation experience to provide end-to-end service for a wide range of clients. He is an experienced litigator who has served as lead counsel in numerous proceedings before federal courts and administrative tribunals.

Jeffrey's practice focuses on intellectual property law, including patent, trademark, and copyright litigation, prosecution, opinions, licensing, and due diligence support for corporate transactions. His litigation experience includes serving as trial counsel in numerous commercial and intellectual property cases, representing clients in various federal district and appellate courts and before the Patent Trial and Appeal Board (PTAB) and the Trademark Trial and Appeal Board (TTAB). He brings specific experience in patent, trademark, and copyright infringement cases, Markman claim construction proceedings; trade secret misappropriation claims; and matters related to the Lanham Act, to name a few.

Jeffrey's experience includes:

- *Uni-Systems, LLC v. United States Tennis Association* (Eastern District of New York). Lead counsel for engineering firm defendant in a case involving patent infringement and complex trade secret misappropriation claims, bringing the case to a successful resolution through mediation.
- *Dolce Vita Intimates LLC v. ThirdLove, Inc.* (Trademark Trial and Appeal Board). Represented trademark applicant in an opposition proceeding with a counterclaim for cancellation of opposer's prior registration.
- *Telebrands Corp. v. Harvest Direct, LLC* (District of New Jersey). Brought a motion for a temporary restraining order based on Lanham Act and unfair competition claims.
- *Telebrands Corp. v. Ragner Technology Corp.* (Patent Trial and Appeal Board). Prepared petition for patent post-grant review.
- *DDR Holdings, LLC v. Hotels.com* (Eastern District of Texas). Worked on trial and appeal of a patent infringement case, which resulted in often-cited Federal Circuit precedent on patent subject matter eligibility.
- *Monotype Imaging, Inc. v. Bitstream Inc.* (Northern District of Illinois). Lead trial counsel in successful defense of copyright infringement claims, trademark infringement, and violations of the Digital Millennium Copyright Act.
- *Amazin' Raisins International, Inc. v. Ocean Spray Cranberries, Inc.* (Federal Circuit). Briefed and argued successful defense of Federal Circuit appeal of a patent infringement action.
- *Egyptian Goddess, Inc. v. Swisa, Inc.* (Federal Circuit). Wrote briefs for successful appeal with *en banc* hearing in the seminal case on design patent infringement.

- *Net MoneyIN, Inc. v. Mellon Financial* (District of Arizona). Lead counsel at the trial level for financial services defendant in a case that defined important issues of patent law on appeal.

The technical fields in which Jeffrey works include electrical and mechanical devices, computer software and processing, wireless communications, optics, and optical systems, business methods, and medical devices and procedures.

Prior to joining Pryor Cashman, Jeffrey was the first Director of Intellectual Property for Barnes & Noble, Inc. He was a partner at both an intellectual property boutique and a large international law firm. His clients range from individuals and entrepreneurs to small technology companies and large corporations.

## Services

- Litigation
- Patent
- Trademark
- Copyright

## Education

- Harvard Law School (J.D., 1993)
- Brown University (Sc.B. (Mathematics-Physics), *magna cum laude*, 1990)
- Cambridge University, Jesus College (*honours program in advanced physics and mathematics*, 1989)

## Admissions

- New York
- New Jersey
- Massachusetts
- U.S. District Courts for the Southern and Eastern Districts of New York
- U.S. District Court, District of New Jersey
- U.S. District Court, District of Massachusetts
- U.S. Court of Appeals for the Federal Circuit
- U.S. Court of Appeals for the Seventh Circuit
- United States Patent and Trademark Office

## Professional Affiliations

- New York Intellectual Property Law Association
- New York City Bar Association, Patents Committee
- American Jewish Committee
- Harvard Law School Alumni Association
- Harvard Law School Association of New York
- Brown Alumni Association

## Languages

- Spanish

## Speaking Engagements

- Intellectual Property Overview and Applications, National SBIR/STTR Conference (May 2016)
- International Patent Litigation Strategy: Points and Distinctions | Patent Litigation: U.S. Perspective, 2015 American Bar Association Annual Meeting (July 2015)
- Applications for Intellectual Property, National SBIR/STTR Conference (June 2015)
- Day-to-Day Intellectual Property Issues for the General Counsel, PLI Program (May 2011)

## Academic Achievements

- Editor, Harvard Journal of Law & Technology
- Awarded Lindsay Prize for excellence in physics at Brown University
- Elected to Sigma Xi Scientific Research Honor Society
- Honors Thesis, A Study of Convection in Water Using Ultrasonics

## Publications

April 29, 2020

**USPTO Further Extends Certain Response Deadlines (Update)**

April 1, 2020

**U.S. Patent and Trademark Office Extends Certain Response Deadlines**

May 24, 2017

**Supreme Court Decision Limits Venue for Patent Cases**

January 24, 2017

**Protecting New Concepts in the US: A Primer for Patent Seekers in 2017**



### **Lee Curtis (HGF Limited) – Biography**

Lee has nearly 30 years' experience of the trade mark and design law in the UK and overseas having qualified as a Chartered Trade Mark Attorney in 1996.

He advises and manages the design and trade mark portfolios of some of the leading brands in the United Kingdom and across the globe.

Lee also has extensive experience of filing and prosecuting trade mark applications, oppositions, revocation and invalidity actions before the European Union Intellectual Property Office, World Intellectual Property Organization and across the globe.

Lee has extensive experience of the enforcement and preservation of design and trade mark rights. This includes the conduct of hearings before the United Kingdom Intellectual Property Office and appeals to the Appointed Person, enforcement of trade mark rights through trading standards provisions and online. He has also successfully prosecuted numerous domain actions under the Uniform Domain-Name Dispute-Resolution Policy (UDRP) before WIPO and through the Dispute Resolution Service (DRS) of Nominet.

In August 2010, Lee obtained a Trade Mark and Design Litigators Certificate giving him the right to conduct litigation in the Chancery Division of the High Court and Intellectual Property Enterprise Court in relation to trade mark, design and passing off matters.

Lee has been widely quoted and has spoken on IP matters in the press and on radio and TV, notably in the Wall Street Journal, the Washington Post, the Financial Times, The Times, The Sunday Times, BBC Radio 4 and BBC1.



### **Suzan Moss (HGF Limited) – Biography**

Suzan is a Chartered Trade Mark Attorney having studied and passed the Postgraduate Certificate in Trade Mark Law and Practice at Queen Mary University as well as passing the Nottingham Law School Certificate in Trade Mark Practice with distinction.

Suzan provides full lifecycle trade mark advice from pre-filing advice, clearance searching, trade mark application prosecution and protection and enforcement.

Suzan also has a particular focus on design rights and clearance related to these in a multitude of sectors and in particular in the fashion sector.

Suzan is a member of the Chartered Institute of Trade Mark Attorneys and a regular contributor to the CITMA Review. Furthermore, she is involved with Fashion+IP and Retail+IP LinkedIn groups, as well as other ongoing articles and contributions relating to trade mark current affairs.