



**Mark Spark Welch**

Mark Spark's 25-year experience in the world of entertainment has taken him far and wide. His vast portfolio not only covers a successful music career working with artists such as Nicki Minaj, Shaggy, Common, and Mary J. Blige, but also includes his role as an Executive Producer and Content Developer for Film, Television, and Documentaries. His award-winning TV & Film Production Company, Mark Spark Productions, has rapidly become one of the leading producers of original content for TV, Digital, and Film. Mark previously was partnered with Al Roker Entertainment for content development, which has given him a powerhouse platform and representation with William Morris Endeavor as his agent. He also won Post Production awards for producing the "Next Top Model" franchise for the entire Caribbean. Mark is currently partnered with three-time Emmy Award-Winning production company, Green Leaf Productions, and has won five Gold & Silver Telly Awards for original content.

Before his achievements in TV and film, Mark's most memorable highlight in his career was accepting the role of a Road Manager/Advance Man for Prince. Working with Prince allowed him to develop global alliances around the world and increase the value of The New Power Generation music label. Mark was very instrumental in securing a streaming deal with Jay-Z's Tidal, where Prince signed exclusive worldwide rights to stream three new albums over five years. Mark received his Bachelor's Degree in Business Management/with a minor in Accounting and is a major advocate for Male Breast Cancer Awareness. He is a founding board member of the Male Breast Global Alliance, a worldwide foundation that provides emotional support and financial assistance to men dealing with breast cancer and creates awareness through education and experiences.

Currently Mark has partnered with a cannabis dispensary management services company called Hazy Daze. Hazy Daze offers a suite of management services that will help dispensary partners with financing, launch and operate profitable businesses. The large scope of services includes startup capital, launch support and management services from a comprehensive marketing campaign to in store activations.