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Barbara A. Solomon is a partner in the Litigation Group at Fross Zelnick. Consistently recognized globally as one of the premier firms in intellectual property law, Fross Zelnick practices exclusively in trademark, copyright, design patent, domain name, right of publicity, and false advertising matters. Barbara has extensive experience with trademarks, trade dress, copyright, false advertising, unfair competition, rights of privacy, rights of publicity, parody, counterfeiting, and internet-related issues. In addition to advising on searches for trademark clearance and registration, she negotiates and drafts agreements, including co-existence agreements, assignments, distribution agreements, licenses, and representation agreements.

Barbara is consistently highly ranked in various legal publications, such as *Chambers and Partners*, *Managing IP's* IP STARS, *Who's Who Legal*, and *World Trademark Review's* WTR 1000, where a client said, "Barbara is hands down the best trademark attorney around. She is whip-smart, practical, creative, efficient, and incredibly hardworking. No issue is too complex for her – she obtains fantastic results regardless." She has been named a Global Leader by *World Trademark Review* and *Who's Who Legal*, one of the "Top Women Attorneys in New York" by *Super Lawyers®* and was selected as one of *Law360's* "Female Powerbrokers". Barbara has been inducted into *The Legal 500's* Trademark Litigation Hall of Fame.