



Plus Petite Powerhouse Jeannie Ferguson has over a decade as a fixture behind the scenes as a Buyer, Merchandiser, Allocator, and Product Development Coordinator. In her present position as Production Manager, she is an asset to the fashion biz. However, while taking notice of fashion industry standards in comparison to what society considers "real women", she recognized a desire to see something different. And as the go getter she is, Jeannie made the decision to be the difference.

Jeannie was thrown onto the runway as a last-minute replacement for a no-show model. As soon as the crowd laid eyes on the 5'3, size 14 strutting her stuff they took to their feet and the roar was deafening. At that moment, Jeannie knew there was no turning back. With her signature walk, Jeannie Ferguson has gone on to grace the runways for numerous designers including Ashley Stewart, BGU, Marco Hall, Robert. E Knight, Monif C., Tru diva Designs, New Jersey Full Figured Fashion Week, Full Figured Fashion Week New York, Maryland Fashion Week & Plus Night Out. She has appeared on several television shows such as Tyra, E! News, Food Network's Worst Bakers In America, and BET's Rip The Runway, and has also made her nationwide commercial debut with the Slim & Tone Leggings, 9West Online, and most recently in a full length commercial for Always.

But as immortalizing as the TV screen is, Ms. Ferguson didn't stop there. She has made appearances in National Campaigns for Ashley Stewart, and countless appearances in both Print and online publications such as Black Elegance, Glamour, People Magazine for the Nivea Challenge, Plus Model Magazine, Manik, Belle Noir, Full Blossom, POSE Magazine, Moda Mantra Magazine, and Queen-size Magazine.

With her ever-expanding knowledge in runway, Jeannie has taught her Annual Walk This Way Runway Class all around the US for the past 12 Years. It has fueled the passion of up-and-coming models, as well as her own to continue to always be a student of the craft herself. She studies new and old techniques and presents them in ways for a model of any level of experience to master and execute in castings to secure first and consecutive gigs thereafter.

As an important factor in Kurvacious Boutique's Annual Model Competition, Jeannie is the runway coach for model contestants for The Face of Kurvacious Model Competition and has remained steadfast over the past eight years. Her knowledge and years of expertise has transcended the expectations of so many around her. In the last three years, she has begun to train models who are visually impaired for not only

the Kapable Kurves portion of the Kurvacious Model Competition, but also to secure spots in various runway shows and for print work.

Though the runway will always be her first love, she tapped into her go getter mentality and added acting to her resume. Jeannie made her debut in 2017 as Vernetta Johnson in “The Vish Merrick” project. Her latest projects are the short films, “Prepare Your Table”, “Coming for The King”, and “Touched”, with several more in production.

Jeannie Ferguson is steadily cementing her place in the fashion industry and has no intention of slowing down anytime soon. Her and her sister are currently celebrating their new business Runway Parties that celebrates the joy and confidence that can be found on the runway for adults and children alike. She continues to be an influential member of the plus size community on social media platforms and as a key member of teams for various runway productions.