

2022 NYIPLA President's Forum
February 17th, 2022 from 4:30 -6:30 PM EST

Forum on recent Court Rulings Mandating Changes in
NCAA Student Athlete Name, Image and Likeness ("NIL") Agreements

Links to Relevant Documents
(none behind paywall)

COURT DECISIONS & BRIEFING

- *NCAA v. Alston*, 141 S. Ct. 2141 (U.S. 2021)
https://www.supremecourt.gov/opinions/20pdf/20-512_new_7mi8.pdf
- Docket Sheet for *NCAA v. Alston*, No. 20-512
<https://www.supremecourt.gov/search.aspx?filename=/docket/docketfiles/html/public/20-512.html>
- *O'Bannon v. NCAA*, 808 F.3d 1049 (9th Cir. 2015)
<https://law.justia.com/cases/federal/appellate-courts/ca9/14-16601/14-16601-2015-09-30.html>

NCAA POLICIES

- NCAA Webpage on Student Athlete NILs
<https://www.ncaa.org/sports/2021/2/8/about-taking-action.aspx>
- NCAA Interim NIL Policy (effective 7/1/2021)
http://ncaaorg.s3.amazonaws.com/ncaa/NIL/NIL_InterimPolicy.pdf

NEWS ARTICLES

- Steve Berkowitz, "NCAA takes legal hit again: Judge refuses to end case that could bring TV money to athletes," USA Today (June 24, 2021)
<https://www.usatoday.com/story/sports/college/2021/06/24/name-image-and-likeness-lawsuit-moves-forward-ncaa-loses-again/7777027002/>
- Alex Kirschner, "How Some Very Busy College Athletes Have Profited in the Name, Image, and Likeness Era's First Season," Slate (December 28, 2021)
<https://slate.com/culture/2021/12/college-athletes-name-image-likeness-nil-pay-first-season.html>

- Jim O'Brien and Francis Pray III, "Navigating the New World of Name-Image-Likeness for Student-Athletes," Poyner Spruill LLP Article (July 27, 2021)
<https://www.poynerspruill.com/thought-leadership/navigating-the-new-world-of-name-image-likeness-for-student-athletes/>

LAW REVIEW NOTES & LEGAL SYMPOSIA

- 10th Annual Mississippi Sports Law Review Symposium – NIL and IP Summit
<https://law.olemiss.edu/news-events/sec-law-schools-series/>
- Leading Cases, Antitrust Law: *NCAA v. Alston*, 135 Harvard Law Review 471 (Nov. 10, 2021)
<https://harvardlawreview.org/2021/11/ncaa-v-alston/#:~:text=Last%20Term%2C%20in%20NCAA%20v,141%20S.&text=the%20Supreme%20Court%20upheld%20a,1%20of%20the%20Sherman%20Act>

PANELIST BIOGRAPHIES

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