



Rob deBrauwere co-chairs Pryor Cashman's Digital Media Group and is a member of the Intellectual Property, Media + Entertainment, and Litigation Groups.

His extensive knowledge of the interplay between IP, technology, media, entertainment, and music has earned him the role of trusted business and legal advisor to some of the world's most cutting-edge companies and influential artists and songwriters.

A former computer programmer and concert and theater sound/lighting engineer, Rob understands how technology and entertainment intersect in the digital world. He recognizes the challenges that accompany the design and development of new applications, products, and distribution channels, and works alongside his clients to devise solutions that are scalable and secure.

Whether advising a global entity or a budding start-up, Rob's command of the various rules and regulations governing online media and data privacy allows his clients to successfully navigate hurdles and seize opportunities. Working with digital platforms, advertisers, content developers, publishers, and entrepreneurs across nearly every industry, Rob's legal acumen and technology and business knowledge ensure that his clients are protected on all fronts as they pursue their business objectives.

Grammy-winning artists and songwriters, Rock and Roll Hall of Famers, entertainers, and music publishing companies seek Rob's counsel to strategically craft licensing and partnership agreements and expertly handle litigation. His rare combination of industry insight and online savvy affords clients a distinct advantage in an increasingly digital market.

Rob is at the forefront of the fast-developing confluence of technology, content, and finance that is the world of NFTs, and is actively advancing the objective of clients to create, realize and protect value in this emerging space.



Joshua J. Kaufman is a partner in the law firm of Venable, LLP and chair of the firm's Art, Copyright, and Licensing group. While Mr. Kaufman is based in the Washington, D.C. he has a national practice with clients throughout the United States, Europe and Asia. He specializes in copyright, licensing, art law, trademarks, media and publicity rights and online legal issues. He has represented hundreds of artists, photographers, media outlets, wire services, publishers, licensing agents, galleries, on line information and content providers, etc.

His practice is both transactional and litigation oriented. He has tried many cases in court throughout the United States, has a numerous reported case on both the District Court and Appellate levels and successfully argued the landmark copyright, “work for hire case”, *CCNV v. Reid* before the US Supreme court.

He was an Adjunct Professor at American University Law School where for twenty-nine years he has taught *Art & Entertainment Law* courses.

He co-authored the *Associates Guide to Copyright Law*. He has published over 200 articles on copyright, licensing, art law and online issues. He has had a regular column in *Art Business News* and *Art World News*, he wrote for *License Magazine*, is a co-author of *Licensing for Dummies*, is a contributor to *Licensing Royalty Rates*, author of the *Art of Investing in Art* and *Fine Art Print Disclosure Laws*.

He was as a founding member of the DC Bar's, *Sport, Art and Entertainment and Computer Law* sections. He was on the board of the *Copyright Society of the USA* (DC Chapter).

He graduated from the University of Maryland, College Park (BA), George Washington University Law School, Washington, DC (JD with honors) and studied at the Sorbonne University, Paris France (non-degree Program).



Martin Schwimmer

PARTNER

Martin Schwimmer is a partner in the Trademark and Copyright Practice Group at Leason Ellis. He has been practicing IP law for over thirty years. He litigates in U.S. federal district and appellate courts, and in the Trademark Trial and Appeal Board. He manages global trademark portfolios, and has instructed matters in most trademark jurisdictions in the world, including Tuvalu and Vanuatu. Through his writing, speaking, committee work, lobbying, counseling, and litigating, Marty has been at the forefront of the forces that have transformed trademark law – including domain names, blogging, search engines, ecommerce, social media, and blockchain.

Marty is perhaps best known as the publisher of The Trademark Blog, the world's oldest blog devoted to trademark and copyright law, as well as a Twitter microblog (@trademarkblog).



Hilary McDonnell is an associate in Hughes Hubbard & Reed’s litigation department. Hilary has experience in complex commercial litigation, product liability litigation, trademark and copyright litigation, and art law-related matters.

Prior to joining the firm as an associate, Hilary worked at Hughes Hubbard & Reed as a litigation paralegal, focusing on trademark litigation and prosecution matters. She also served as a judicial intern for the Honorable Jack B. Weinstein in the Eastern District of New York. While in law school, Hilary served as the Interschool Competitions Editor for the Moot Court Board, Associate Editor for the Intellectual Property, Media & Entertainment Law Journal, and Outreach Coordinator for the Domestic Violence Action Center.