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The firm's managing partner and an engineer by training, Tony has represented companies in patent litigation involving product areas as diverse as e-commerce platforms, angular rate sensors, refrigeration chemistry, camcorders and flat panel displays and in trademark matters involving clothing and shoes, candy, baby strollers, jewelry and many more. He conducts due diligence of IP portfolios and provides strategic patent counseling to companies in a wide range of industries from recorded and published music to consumer electronics. He is a past president of the New York Intellectual Property Law Association and is currently co-chair of its Legislative Action Committee.

Increasingly sophisticated technology competes with style and price as key aspects of the customer experience in the fashion industry. Tony represents some of the most prominent brick-and-mortar and on-line retailers in the country in patent disputes relating to the enterprise's e-commerce, mobile and point of sale systems. The retail industry regularly confronts patent assertions involving mobile platforms, electronic merchandise presentation, billing, marketing, inventory management and other features of the 21st century marketplace. He evaluates and responds to these assertions in a practical, business-oriented manner. Tony also evaluates contractual terms with vendors and suppliers to mitigate liability and works with retailers to identify and obtain protection for their own innovations. He has assisted retailers in successfully pursuing indemnification claims ranging to seven-figure settlements.

Restaurants, financial institutions, insurance companies, health care institutions, consumer product manufacturers and other businesses likewise rely on technology to bind customers, improve the customer experience, differentiate themselves and stimulate demand. Tony advises clients on freedom to operate issues, prosecutes patents and defends them in litigation.

Many of the most prestigious apparel manufacturers and retailers in the world, along with financial services, food products, computer, consumer electronics, home products, and toy companies also turn to Tony for trademark protection. He advances brand development and enforcement strategies ranging from anti-counterfeiting and trademark infringement protection to trade dress and Internet domain matters. For example, he overcame significant legal obstacles to protecting a name and symbol for what is now one of the best-known prestige brands in the country. On many occasions, he has been called upon to enforce trademark rights for entities that do not have the advantage of a federal trademark registration.

In the public sector, Tony has been active in advocating responsible patent reform and he was actively involved in shaping the Trademark Anti-counterfeiting Act of 1984, and served on the board of the International Anti-counterfeiting Coalition during seminal efforts to strengthen the protection of federal and state laws, including Customs laws, to counteract counterfeiting. He is also effective at marshalling law enforcement agencies in the United States and other countries to disrupt and dismantle counterfeiting operations harming his clients' rights. For example, counterfeit toner cartridges were adversely impacting the profitability of a major printer manufacturer; he coordinated Customs and law enforcement in the United States and abroad, obtained seizure orders and mitigated the problem. Similarly, he represents companies based in Europe, Asia and Latin America in protecting their trademark rights in the United States.

An important element of Tony's work is transactional and results in monetizing a client's IP through a sale or license agreement. Knowledgeable of customs and terms in a wide variety of industries, he counsels clients on structuring and pricing transactions when the IP is the key value of an enterprise.

Tony is a frequent speaker on issues of patent infringement, trademark dilution, anti-counterfeiting, arbitration, intellectual property damages and recovery, domain name disputes and Internet-related issues. He is regularly named a "Super Lawyer" for Intellectual Property and is included in IP Stars.

Tony is a past President of the New York Intellectual Property Law Association and is currently co-chair of its Legislative Action Committee.



Dana Robert Colarulli

Dana Robert Colarulli is an attorney and senior government affairs professional with more than two decades of experience working on legal-related technology policy and intellectual property issues in and with the private sector and government.

He currently serves as the Executive Director of the Licensing Executive Society International (LESI), the umbrella organization of 33 national and regional associations in 90 countries around the world, supporting professionals who license intellectual property. He is also a partner at the consulting firm ACG Advocacy LLC based in Washington, DC and supports policy analysis and governmental engagement around intellectual property issues.

From 2009- 2019, Mr. Colarulli served as the Director of the Office of Governmental Affairs as a member of the Executive Management team at the U.S. Patent and Trademark Office (USPTO) facilitating substantive patent, copyright and trademark and related policy discussions and advocating for USPTO operational priorities. Prior to that role, Mr. Colarulli was the Director of Government Relations and Legislative Counsel for the Intellectual Property Owners Association (IPO). He has also worked in the U.S. Senate, in a DC-based Law Firm, at the U.S. Small Business Administration and at the U.S. Department of Health and Human Services.

He was born in Rhode Island and is a member of the Massachusetts Bar.



David Korn is Vice President, Intellectual Property (IP) and Law, for the Pharmaceutical Research and Manufacturers of America (PhRMA). He focuses on IP issues in Congress, the Patent and Trademark Office and other agencies, as well as in amicus briefs in cases of interest to PhRMA. He has degrees in biomedical engineering from Duke and Northwestern and a J.D. from Harvard Law School. Prior to joining PhRMA, he worked in private practice and clerked in the U.S. District Court for the District of Delaware.



Steven Purdy is Associate General Counsel at IBM Research, leading a team of attorneys and contracts professionals that support IBM's twelve global labs and nearly 3,000 researchers that generate over 2,000 issued patents annually. Steven joined IBM in its Corporate Litigation Department in 2013 and later led its IP Enforcement team before moving to IBM Research in 2019. Before going in-house, Steven was an IP litigation attorney at the Morgan & Finnegan and Locke Lord firms.