

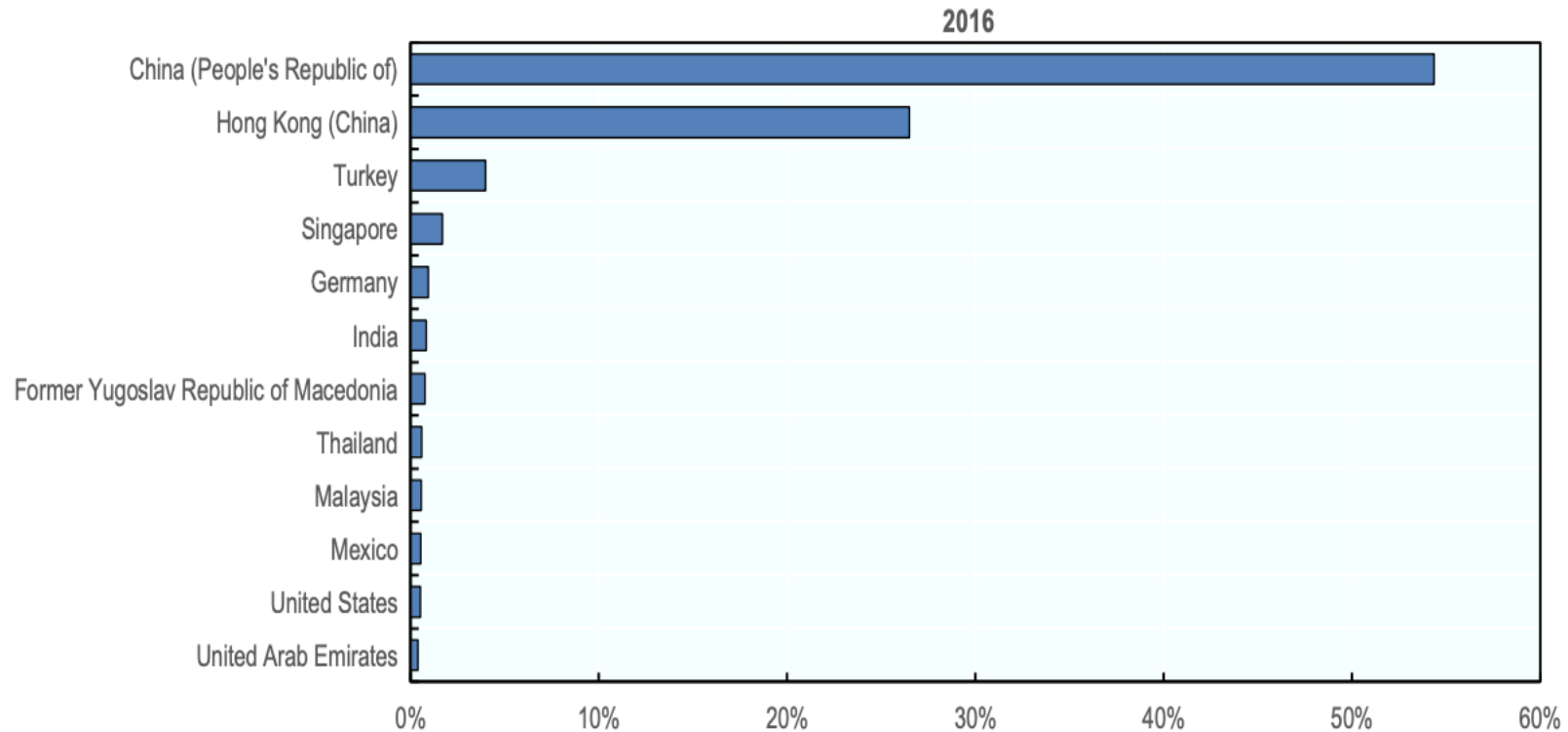
A row of matches is shown against a dark red background. The match on the far left is lit, with a bright yellow and orange flame rising from its tip. The other matches are unlit and have red tips. The text is overlaid on the upper half of the image.

NYIPLA Hot Topics Program

The Growing Scourge of Counterfeiting
and Strategies to Tackle It

8.11.20

TRENDS IN TRADE IN COUNTERFEIT AND PIRATED GOODS © OECD/EUIPO 2019



https://euipo.europa.eu/tunnel-web/secure/webdav/guest/document_library/observatory/documents/reports/trends_in_trade_in_counterfeit_and_pirated_goods/trends_in_trade_in_counterfeit_and_pirated_goods_en.pdf

Counterfeit Fireplace



<https://www.cbp.gov/newsroom/local-media-release/cbp-officers-seize-counterfeit-fireplaces-international-falls-port>

Counterfeit Lemons

Unifrutti With its extensive production and procurement network, it is able to provide service and supply throughout the year. Select your area or product of interest and check availability on our calendar.



<http://unifrutti-shanghai.com/en/plus/view.php?aid=12>

Ad Source: Fraudulent advertisement identified via Facebook's Commerce and Ads IP Tool

ANNLINE INC. **Annline**
Sponsored

Explore Men's Grooming today. ❤️ Enjoy Shaver Deals. ❤️ 20% OFF 1st Order, use code: SUMMER20
🚚 Free Shipping all over the world!

amazon
NOW **\$19.29**
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HyperUltraCut trimmer | Direct&Cut trimmer | Protective SkinGuard | 2x Opti-Foil™

ANNLINE.COM
Premium Electric Shavers 90% Off Seckill Sale
Free Shipping

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Search **BRAUN** 🇺🇸

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RELATED PRODUCTS

Product	Price
Braun Series 7 7895cc Men's Electric Foil Shaver, Wet and Dry	\$19.29
Braun Series 7 7895cc Men's Electric Foil Shaver, Wet and Dry	\$12.99
Braun Series 7 7795cc Men's Electric Foil Shaver, Wet Up Precision	\$12.99
Braun Series 9 9295cc Men's Electric Foil Shaver, Wet and Dry	\$8.99



Combating Trafficking in Counterfeit and Pirated Goods

Report to the President of the United States

January 24, 2020



Homeland
Security

Office of Strategy, Policy & Plans

https://www.dhs.gov/sites/default/files/publications/20_0124_plcy_counterfeit-pirated-goods-report_01.pdf

YETI Copyright Registration

7/22/2020

WebVoyage Record View 1



Library buildings are closed to the public until further notice, but the U.S. Copyright Office Catalog is available. [More](#).

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Public Catalog

Copyright Catalog (1978 to present)
Search Request: Left Anchored Name = yeti
Search Results: Displaying 6 of 96 entries

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[Labeled View](#)

YETI 30 oz. Rambler Tumbler Label.

Type of Work: Visual Material
Registration Number / Date: VA0001974735 / 2015-10-07
Application Title: YETI 30 oz. Rambler Tumbler Label.
Title: YETI 30 oz. Rambler Tumbler Label.
Description: Electronic file (eService)
Copyright Claimant: Yeti Coolers, LLC, Transfer: By written agreement. Address: 5301 Southwest Parkway, Suite 200, Austin, TX 78735, United States.
Date of Creation: 2013
Date of Publication: 2014-01-01
Nation of First Publication: United States
Authorship on Application: McGarrah Jessee, employer for hire; Domicile: United States; Citizenship: United States. Authorship: 2-D artwork, Text.
Rights and Permissions: Yeti Coolers, LLC, 5301 Southwest Parkway, Suite 200, Austin, TX, 78735, United States
Copyright Note: C.O. correspondence.
Regarding publication: publication date is approximate.
Names: [McGarrah Jessee](#)
[Yeti Coolers, LLC](#)

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Enter your email address:	<input type="text"/> <input type="button" value="Email"/>

https://cocatalog.loc.gov/cgi-bin/Pwebrecon.cgi?v1=6&ti=1,6&Search_Arg=yeti&Search_Code=NALL&CNT=25&PID=pZo8S4N1yx12Rwk7KW3IECB66Za&SEQ=20200810155659&SID=2 1/2

https://cocatalog.loc.gov/cgi-bin/Pwebrecon.cgi?v1=6&ti=1,6&Search_Arg=yeti&Search_Code=NALL&CNT=25&PID=WC8upwNtnzeeC56ZrKWYMXZuLbS&SEQ=20200810155659&SID=2

YETI Copyright Recordation

7/22/2020

Επίσημο Δεσφ: 3/21/2017
ΧΒΠΡ εγχοδσπον Εξπρσπον Δσφ:
3/21/2037

Χοπφρφγφ
Χοσπομ σΡ εγχοδσπον Νομ βερ: ΧΟΠ17-00040

Τφδε	YETI 30 OZ. RAMBLER TUMBLER LABEL.
Δεσφρσπον	YETI RAMBLER Tumbler label
Οσνερ Νομ ε	Yeti Coolers, LLC
Γρσφ/Μσρκετ Ιμ πορσπονσ Ρ εσφρφδε	NO
Υ.Σ. Χοπφρφγφ Οφφφ Ρ εγχοδσπον Νομ βερ	VA-1-974-735
	YETI COOLERS, LLC
Φρμ	Jeni Zuercher
Χοσπομσρ Νομ ε	YETI COOLERS, LLC 7601 Southwest Parkway Austin, Texas, 78735
Πηονε	(512) 501-1325

<https://iprs.cbp.gov/Pages/ResultDetail.aspx?id=130024&searchText=yeti+AND+rambler>

YETI 30 OZ TUMBLER

**RAMBLER 30 OZ TUMBLER WITH
MAGSLIDER LID** 

★★★★★ (35872)

\$34.99





 CUSTOMIZE IT 

LEGAL NOTICE

**NOTICE OF SEIZURE AND INTENT TO FORFEIT
(NON-CAFRA)**

U.S. DEPARTMENT OF HOMELAND SECURITY, U.S. CUSTOMS AND BORDER PROTECTION - Notice is hereby given as required by 19 U.S.C. § 1607 and 19 C.F.R. 162.45 of the seizure and intent to forfeit and sell, or otherwise dispose of according to law, the property described below which is determined to be used in or related to a violation of United States law. Any person having a legal interest therein and desiring to claim any of the listed property must appear at the **U.S. Customs and Border Protection, Attention: Fines, Penalties and Forfeitures Officer, U.S. CBP FPF OFFICE, 7501 ESTERS BLVD, SUITE 160, IRVING, TX, 75063** within 30 days of the date of the first publication/posting and file a claim and cost bond in the sum of \$5,000.00 or 10 percent of the value of the property, whichever is lower, but not less than \$250.00. Unless such a claim is received by the above office by close of business on the date indicated below, the property will be declared forfeit to the United States and disposed of in accordance with the law.

PUBLICATION/POSTING START: March 20, 2020

DEADLINE TO FILE A CLAIM: April 19, 2020

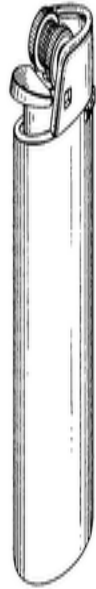
DALLAS-FORT WORTH

2017550600005201-0001-0000, Seized on 06/15/2017; At the port of AUSTIN; OTTERBOX CELL PHONE CASE IPHONE 7; 20; EA; Valued at \$149.80; For violation of 19USC1526(E)
2017550600005201-0002-0000, Seized on 06/15/2017; At the port of AUSTIN; OTTERBOX CELL PHONE CASE IPHONE 7 PLUS; 15; EA; Valued at \$131.10; For violation of 19USC1526(E)
2017550600005201-0003-0000, Seized on 06/15/2017; At the port of AUSTIN; OTTERBOX CELL PHONE CASE SAMSUNG GA S8; 10; EA; Valued at \$124.90; For violation of 19USC1526(E)
2017550600005201-0004-0000, Seized on 06/15/2017; At the port of AUSTIN; OTTERBOX CELL PHONE CASE SAMSUNG GA S8+; 10; EA; Valued at \$149.90; For violation of 19USC1526(E)
2017550610000901-0001-0000, Seized on 05/19/2017; At the port of AUSTIN; TRESTOLONE ACETATE; 100; TB; Valued at \$120.00; For violation of 21USC952, 19USC1595A(C)
2017550610000901-0002-0000, Seized on 05/19/2017; At the port of AUSTIN; ANASTROZOLE; 30; ML; Valued at \$36.00; For violation of 21USC952, 19USC1595A(C)
2017550610001001-0001-0000, Seized on 06/08/2017; At the port of AUSTIN; CARDARINE/ENDUROBOL; 120; TB; Valued at \$108.00; For violation of 21USC952, 19USC1595A(C)
2017550610001001-0002-0000, Seized on 06/08/2017; At the port of AUSTIN; ENHANCED CHEMICAL MENT TRESTELONE ACETAT; 30; ML; Valued at \$360.00; For violation of 21USC952, 19USC1595A(C)
2018550110063901-0001-0000, Seized on 04/04/2018; At the port of DALLAS-FORT WORTH; LOUIS VUITTON BACKPACK; 1; EA; Valued at \$1,800.00; For violation of 19 USC 1526(e)
2018550110063901-0002-0000, Seized on 04/04/2018; At the port of DALLAS-FORT WORTH; LOUIS VUITTON HANDBAG RED; 1; EA; Valued at \$2,100.00; For violation of 19 USC 1526(e)
2018550110063901-0003-0000, Seized on 04/04/2018; At the port of DALLAS-FORT WORTH; LOUIS VUITTON BELT; 1; EA; Valued at \$490.00; For violation of 19 USC 1526(e)
2018550110063901-0004-0000, Seized on 04/04/2018; At the port of DALLAS-FORT WORTH; LOUIS VUITTON BELT MONOGRAM; 1; EA; Valued at \$490.00; For violation of 19 USC 1526(e)
2018550110063901-0005-0000, Seized on 04/04/2018; At the port of DALLAS-FORT WORTH; LOUIS VUITTON HANDBAG; 1; EA; Valued at \$1,400.00; For violation of 19 USC 1526(e)
2018550110063901-0006-0000, Seized on 04/04/2018; At the port of DALLAS-FORT WORTH; LOUIS VUITTON; 1; EA; Valued at \$2,000.00; For violation of 19 USC 1526(e)
2018550410013001-0001-0000, Seized on 11/27/2017; At the port of OKLAHOMA CITY; YETI 30OZ RAMBLERS; 12; EA; Valued at \$156.00; For violation of 19USC1526(E), 19 USC 1595a(c)(2)(C), 17 USC 602, 19 CFR 133.42(b)
2018550410013001-0002-0000, Seized on 11/27/2017; At the port of OKLAHOMA CITY; YETI 20OZ RAMBLERS; 17; EA; Valued at \$153.00; For violation of 19USC1526(E), 19 USC 1595a(c)(2)(C), 17 USC 602, 19 CFR 133.42(b)

This advertisement is for public notice of forfeiture, and this property is not currently for sale.

79 of 1,233

U.S. Reg. Nos. 1,761,622 and 2,278,917



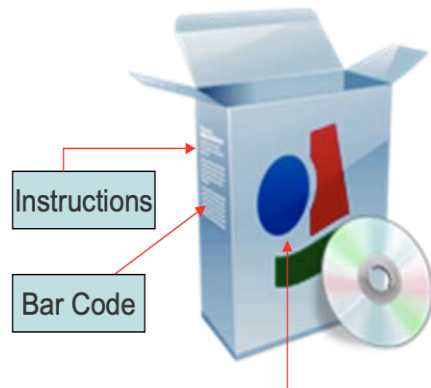
https://www.usitc.gov/intellectual_property/exclusion_orders/337-ta-1142.pdf

CBP IPR Product ID Training Guide

SAMPLE: PRODUCT IDENTIFICATION TRAINING GUIDE

GENUINE AND SUSPECT PACKAGING EXAMPLES

Genuine



The packaging of Company X's product will always include the logo of the company. Instructions are always printed on the side, above the bar code.

Suspect



Suspect packaging does not include Company X's logo print work, nor does it have instructions of the product, printed on the box, and a bar code.

FOR LAW ENFORCEMENT USE ONLY

8

[https://www.cbp.gov/sites/default/files/assets/documents/2018-Jul/IPR%20Product%20ID%20Training%20Guide Website 0.pdf](https://www.cbp.gov/sites/default/files/assets/documents/2018-Jul/IPR%20Product%20ID%20Training%20Guide%20Website%200.pdf)

STAFF OF S. FIN. COMM., 116TH CONG., THE FIGHT AGAINST FAKES: HOW STATUTORY AND REGULATORY BARRIERS PREVENT THE SHARING OF INFORMATION ON COUNTERFEITS

Example 1 – Fuel Pump



126

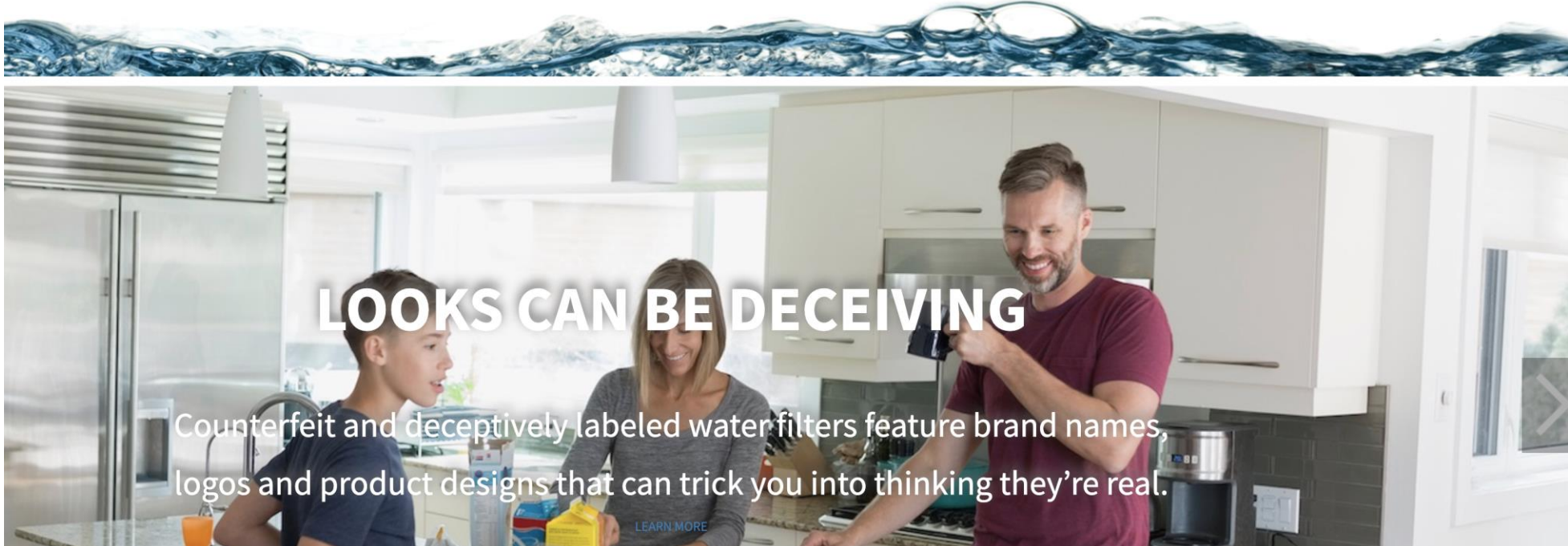
A Campaign by the Association of Home Appliance Manufacturers

A Campaign by the Association of Home Appliance Manufacturers

**FILTER
IT OUT**

in | | f

WHY THE CONCERN? WHAT'S THE DIFFERENCE? SEE THE PROOF FIND THE SOLUTION



LOOKS CAN BE DECEIVING

Counterfeit and deceptively labeled water filters feature brand names, logos and product designs that can trick you into thinking they're real.

[LEARN MORE](#)

<https://filteritout.org>

GoSports Splash Hoop PRO Poolside Basketball Game | Includes Hoop, 2 Balls and Pump

[Next Product »](#)

PRODUCT DESCRIPTION

★★★★★ 1 REVIEW

- **SPLASH HOOP PRO:** Slam dunk on summer pool parties with the GoSports Splash Hoop PRO - Includes 1 Splash Hoop Pro, 2 inflatable Water Basketballs, and Ball Pump for the ultimate swimming pool party game
- **MAKE A SPLASH:** Take the exciting action of basketball from the court to the pool and play like the pro's with a robust 34" x 25" backboard and 14" rim specially engineered to withstand pool play
- **MODERN DESIGN:** Ditch the cheap looking hoops of the past and upgrade with Splash Hoop PRO's robust construction and unique patent pending design
- **POOLSIDE SETUP:** Splash Hoop PRO features a fast setup and a weighted base for secure stability (fill with water) that sits poolside making it a quick and easy addition to any inground pool for hours of fun!
- **AMERICAN BRAND:** GoSports is a US Company with US Customer Support and we fully stand behind our products

<https://www.gofloats.com/collections/pool-games/products/gosports-splash-hoop-pro-blue-poolside-basketball-game-includes-hoop-2-balls-and-pump>