

**UNITED STATES
PATENT AND TRADEMARK OFFICE**



U.S. Government Resources for China Intellectual Property Matters

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New York China IP Roadshow
The Benjamin N. Cardozo School of Law of Yeshiva University
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Topics

- U.S. Government Agencies Handling IPR
- USPTO's IP-Attaché Program
- USPTO's China Team
- China IP Roadshows and Webinars
- USPTO web links to China IP information and upcoming events

U.S. Government Agencies Handling IPR

- USPTO works and coordinates with other U.S. Government colleagues domestically and overseas:
 - Department of Homeland Security (DHS):
 - U.S. Immigration and Customs Enforcement / Homeland Security Investigations (ICE/HSI) and
 - U.S. Customs and Border Protection (CBP)
 - State Department
 - Commerce Department: Foreign Commercial Service
 - Office of the United States Trade Representative (USTR)
 - U.S. Postal Inspection Service

U.S. Government Agencies Handling IPR

- U.S. Department of Justice:
 - Computer Crime and Intellectual Property Section (CCIPS) (Criminal Division)
 - United States Attorney's Offices: Computer Hacking and Intellectual Property (CHIP) AUSAs
 - Consumer Protection Bureau (Civil Division)
 - Federal Bureau of Investigation (FBI)
- U.S. Drug Enforcement Administration (DEA)
- U.S. International Trade Commission: Section 337 investigations, which address unfair acts and unfair methods of competition involving imports. (Usually patent matters.)

USPTO's IPR Attaché Program



Locations of PTO IPR Attachés and Officers



USPTO's China Team

- Alexandria, Virginia; Beijing, Shanghai, and Guangzhou, China
- In Alexandria, extensive experience in Chinese legal and Chinese IP issues
 - Elaine Wu – Acting Senior Counsel of the China Team; Patents/Pharmaceutical Matters (Elaine.Wu@uspto.gov)
 - Larry Lian – China Resource Center/Pharmaceutical Matters (Lubing.Lian@uspto.gov)
 - Kelly Sheng – Outreach and Training (Qian.Sheng@uspto.gov)
 - Conrad Wong – Trade Secrets, Enforcement, Trademarks (Conrad.Wong@uspto.gov)
 - Susan Anthony – Copyrights (Susan.Anthony@uspto.gov)
 - Tim Browning – Enforcement (Timothy.Browning@uspto.gov)
 - Neil Graham – Copyrights (Neil.Graham@uspto.gov)
 - Cynthia Henderson – Trademarks (Cynthia.Henderson@uspto.gov);
 - Leigh Lowry - Trademarks (Leigh.Lowry@uspto.gov)
- IP Attachés in China
 - Beijing: Duncan Willson (Duncan.Willson@trade.gov)
 - Shanghai: Michael Mangelson (Michael.Mangelson@trade.gov)
 - Guangzhou: Conrad Wong (Selected)

China Resource Center

- Develops, aggregates, and analyzes data on China-related IP and innovation issues, and aligns research to study and forecast Chinese IP goals;
- Advocates for empirical data-driven decision and policy making;
- Works closely with the USPTO Office of Chief Economist;
- Seeks out collaborative relationships with other government agencies and the private sector.

Efforts to Address IP-Related Problems in China

- “China IP Roadshows” in U.S. for American rights holders
- Bilateral and multilateral engagement with China, *e.g.*, bad-faith trademark filings, information exchanges, and TM5/IP5/ID5
- Partners with U.S. law enforcement: The IPR Center – ICE/HSI, CBP, and FBI; and DOJ
- Coordinate with interagency colleagues

UPCOMING USPTO CHINA IP ROAD SHOWS

- 2018
- New Orleans, Louisiana
- Austin, Texas
- Baltimore, Maryland
- Boise, Idaho

- 2019 (Tentative)
- Los Angeles, California
- Cleveland and Cincinnati, Ohio
- Pittsburgh, Pennsylvania
- Atlanta, Georgia
- Tampa, Florida
- Raleigh/Durham, North Carolina

USPTO CHINA IP WEBINARS

Completed USPTO China IP Webinars	Upcoming USPTO China IP Webinars
<ul style="list-style-type: none">Standards-Essential Patents (SEP): Research and Development in China	<ul style="list-style-type: none">Industrial Designs (November 1, 2018)
<ul style="list-style-type: none">Understanding China's Utility-Model Patent (UMP) Vehicle	<ul style="list-style-type: none">Overlapping IP Protection
<ul style="list-style-type: none">Cost-Effective IP Enforcement in China	<ul style="list-style-type: none">Non-Traditional Trademarks
	<ul style="list-style-type: none">How SMEs Can Address IP Challenges on E-Commerce Platforms

Information on USPTO's China Initiatives and Upcoming Programs

- IP in China:
- <https://www.uspto.gov/patents-getting-started/international-protection/intellectual-property-rights-overseastoolkits/ip>
- Upcoming Roadshows and Events Calendar:
- <https://www.uspto.gov/about-us/events>

Thank you!

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