

Nineteen Hundred and Twenty-two

NYIPLA

The New York Intellectual Property Law Association®

The
90th

Annual Dinner

IN HONOR OF THE

*Federal
Judiciary*

MARCH 23, 2012

WALDORF-ASTORIA, NEW YORK

MEMORANDUM

From: Charles Hoffmann
Chairman
Committee for the Dinner in Honor of the Federal Judiciary

Re: Judges Dinner Program Congratulatory Notices
Outstanding Public Service Award

The New York Intellectual Property Law Association is pleased to announce that the NYIPLA Tenth Annual Outstanding Public Service Award will be presented to the Honorable Alan D. Lourie, Circuit Judge of the United States Court of Appeals for the Federal Circuit.

If you would like to reserve space for a Congratulatory Notice in the Judges Dinner program, please see the reservation form and specification sheet.

All firms reserving a space in the Judges Dinner program also will be entitled to a complimentary patron (1/4 page) ad in the journal for the NYIPLA Annual Meeting and Awards Dinner scheduled for Tuesday, May 22, 2012 at the Princeton Club, NYC. Details about this journal to follow.

All submissions for the Congratulatory Notice must be received by January 27, 2012. If you have questions, please contact Lisa Lu at the NYIPLA Executive Office, 1.201.461.6603 or dinner@nyipla.org.

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CONGRATULATORY NOTICE
RESERVATION FORM

Outstanding Public Service Award 2012
Honorable Alan D. Lourie, *Circuit Judge*
of the United States Court of Appeals for the Federal Circuit

Make all checks payable to "NYIPLA" and remit to:
NYIPLA Executive Office
2125 Center Avenue, Suite 406
Fort Lee, NJ 07024-5874
USA

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MARCH 23, 2012
WALDORF-ASTORIA, NEW YORK

JUDGES DINNER CONTACT PERSON:

Date _____
Name _____
Firm _____
Address _____
City, State _____ Zip _____
Direct Tel _____ Fax _____
E-mail _____

Cost: \$2,500
Limit: 1 page per firm

Congratulatory Reservation Deadline: Friday, January 27, 2012

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CONGRATULATORY NOTICE
SPECIFICATION SHEET

Color

All notices are black & white – shading does not reproduce well.

Content

Content is limited to appropriate expression of honor to the award recipient. Please observe the following content rules:

- No commercial content, tag lines or promotional language
- No photos or stock photography
- No full addresses or telephone numbers. Cities in which offices are located may be listed, for example “New York, Los Angeles, Milan”
- No individual names of company personnel
- No email addresses
- Firm logo and website address permitted

Cost

\$2,500 per congratulatory notice

Deadline

The deadline for receipt of artwork is January 27, 2012. Notices accepted on a first-received basis. Space is limited.

Electronic Formats

TIF and EPS: Copy can be generated and produced as an image and saved as a .tif or .eps file. The resolution should be 300 dots or pixels per inch (dpi or ppi).

PDF: Copy can be supplied in a high-resolution Portable Document Format (PDF)

Final Approval

All submissions are subject to the review and approval of NYIPLA in its sole discretion.

Size

Vertical. Full page only, 1 side. Paper size is 6.5” x 10” with margins of 1” top and bottom, ¾” left and right. No spreads.

Submission

All materials must be sent to the NYIPLA Executive Office, 2125 Center Avenue, Suite 406, Fort Lee, NJ 07024. Tel 1.201.461.6603. Fax 1. 201.461.6635. E-mail dinner@nyipla.org.

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NYIPLA

SAMPLE LOGO

The New York Intellectual Property Law Association®

CONGRATULATIONS

TO

THE HONORABLE

[INSERT NAME]

RECIPIENT OF THE

2012 OUTSTANDING
PUBLIC SERVICE AWARD

AND

THE HONORABLE

[INSERT NAME]

2012 KEYNOTE ADDRESS

[FIRM NAME], LLP

CONGRATULATES

THE HONORABLE [INSERT NAME]

2012 OUTSTANDING
PUBLIC SERVICE AWARD

AND

THE HONORABLE [INSERT NAME]

2012 KEYNOTE ADDRESS

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