

## July 27, 2017 Agenda for Publications Committee Conference Call:

### I. Introduction

- Scope of the Committee Work: To prepare, edit, publish and disseminate such publications as may be requested by the Board of Directors, and to make recommendations to the Board of Directors.
- New format for the Report:
  - Bi-Monthly E-Newsletter.
  - 2 Scholarly Articles.
  - 5+ Short articles
- Members: Jayson Cohen, TaeRa Franklin (co-chair), Bobby Greenfeld, Mitchell Hadley, Ben Natter, Keith McWha, Liz Murphy (co-chair), Lauren Nowierski , Margaret Welsh.
- Board Liason: Frank DeLucia
- Process:
  - Each member responsible for soliciting articles from designated NYIPLA committees
  - Proofread and edit the articles
  - Submit final copies to the Executive Office via e-mail [admin@nyipla.org](mailto:admin@nyipla.org)
  - The Executive Office to format and publish the articles into an electronic newsletter
  - Committee to review the final online version before all NYIPLA members receive a copy of the e-newsletter.
- Themed Issue: Topics?
- Committee In-person Meeting: Date/time?

### II. Issue Editors: One issue editor for each issue, three for themed issue. One reserved for a longer than intended issue. Tentative schedule:

- Aug/Sept: Keith
- Oct/Nov: Mitchell
- Dec/Jan: Ben
- Feb/March (Themed issue): Jayson, Bobby, Margaret
- April/May: Lauren

### III. August/September Issue:

- An article on Oil States – NYIPLA wasn't able to come to a consensus to submit an amicus brief as there were two opposing points. We have asked Rob Rando (accepted) and Mel Garner (waiting for a reply) to write a point, counter point article.
- An article by Mary Catherine Amerine – Conner Writing Competition winner.
- An Article from Chuck Miller on PTO expense shifting - tentative
- Other items to be included:
  - CLE Write-ups: Moot Court program July 18 – Lisa will solicit the program write up; and Trademark program July 19 – Lisa will solicit the program write up
  - Mentor program: Heather Schneider
  - Historian corner: Dale Carlson
  - TM update: Trademark Committee

- Board Minutes: Executive Office
- New Members: Executive Office
- Moving-up/Moving-down: Bobby
- IP Media Links: Jayson
- Supreme Court IP Case Update: Liz

IV. Private Page

New this year! Each committee has a private page for committee members only:

- Members Contact: Send an e-mail to the entire committee
- Materials: Share reference materials with your peers
- Discussion Group: Provide commentary, examine topics, and exchange information

The private page is accessible on the bottom of the Publications committee's page: <https://www.nyipla.org/nyipla/Publications.asp>

Also, feel free to invite additional members to join your committee. If you do recruit members, advise them to complete the committee selection form [www.nyipla.org/volunteerforcommittee](http://www.nyipla.org/volunteerforcommittee) to keep the Association's records updated. Kindly keep in mind that only NYIPLA members are allowed to serve as committee members.

V. Adjourn