



May 22, 2012

*NYIPLA Annual
Meeting and
Awards Dinner*

*Princeton Club
15 West 43rd Street
New York, NY 10036*

MEMORANDUM

TO: NYIPLA Members

FROM: Annual Dinner Committee
Anthony F. Lo Cicero, *Chair*

RE: NYIPLA 2012 Annual Meeting and Awards Dinner Journal

The New York Intellectual Property Law Association will be holding its Annual Meeting and Awards Dinner on Tuesday, May 22, 2012 at the Princeton Club, 15 West 43rd Street, New York, NY 10036. If your firm would like to reserve space for a Congratulatory Notice in the Annual Meeting Journal, please review the specifications below. Thirty firms have already placed pre-orders for ads in this year's Journal of the Annual Meeting and Awards Dinner.

At our Annual Meeting and Awards Dinner, May 22, 2012, **Hon. Barbara S. Jones, United States District Court for the Southern District of New York** will be the Keynote Speaker and present the 2012 Hon. William Conner Writing Competition Awards to the first and second place recipients. In addition, the NYIPLA will be pleased to announce (a) the election of new Officers and Board Members, (b) the winner of the 2012 Inventor of the Year Award, Dr. Radoslav Adzic, and (c) the 2012 Hon. Giles Rich Diversity Scholarship Award. As such, you may choose to express congratulations to one or more of these individuals.

If you would like to reserve space for an Ad in the Annual Meeting and Awards Dinner Journal, please see the details below. **The deadline for receipt of the reservation form, payment, and artwork is Friday, April 27, 2012.**

NYIPLA 2012 Annual Meeting and Awards Dinner Journal Ad sizes availability and pricing:

- | | | |
|-----------------|---------------------|----------|
| • Benefactor Ad | full page (6" x 7") | \$350.00 |
| • Patron Ad | ¼ page (3" x 3.5") | \$150.00 |

Content Appropriate expression of congratulation to: Newly Elected Officers & Board Members, Conner Writing Competition Winners, Inventor of the Year, Diversity Scholarship

Ad Specifications Ads must be black and white. The resolution should be at least 300 DPI or a file that is 600-1200K in size. The PDF must be saved as a print file version 5 with the password option off.

All artwork submissions must be emailed to admin@nyipla.org no later than Friday, April 27, 2012 and are subject to the review and approval of the Association at its sole discretion. If you have any questions, please contact Lisa Lu at the NYIPLA Executive Office.



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**NYIPLA 2012 ANNUAL MEETING & DINNER JOURNAL
CONGRATULATORY NOTICE RESERVATION FORM**

Deadline: Friday, April 27, 2012

Annual Dinner Journal Ad sizes availability and pricing (*You may check more than one*):

☐ Benefactor Ad full page (6" x 7") \$350.00

☐ Patron Ad ¼ page (3" x 3.5") \$150.00

NOTE *Firms that reserved a Congratulatory Notice in the 2012 Judges Dinner booklet for the 90th Annual Dinner in Honor of the Federal Judiciary are entitled to one complimentary *patron ad* in the Journal.

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Date _____

Firm Contact _____

Firm _____

Address _____

City, State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Amount Enclosed _____

All artwork submissions must be emailed to admin@nyipla.org no later than **Friday, April 27, 2012** and are subject to the review and approval of the Association at its sole discretion.

Return to ATTN: Lisa Lu
 NYIPLA Executive Office
 2125 Center Avenue, Suite 406
 Fort Lee, NJ 07024